



CONSCIOUS BUSINESS INSTITUTE LEADERSHIP PROGRAM FOR EXECUTIVE TEAM

CBI LEADERSHIP PROGRAM

Intel commissioned CBI to provide individualized development of leadership capabilities for selected VP- and SVP-level executives.

Based on the Conscious CBI Leadership Program, we delivered a structured curriculum spanning 25 sessions. The program provided insights about the executive's inherent abilities, personality traits and potentially conflicting behaviors. It shifted mindsets and behaviors to allow for more effective communication and leadership.

It helped executives create a strong positioning & rapport within the organization

WHY CBI WAS BROUGHT IN

The Intel Mobile Communication division determined a need to enhance the leadership abilities of selected executives. In a complex environment of international mergers and a new global leadership vision, CBI was brought in to support executives in managing their teams of 2500+ people.

OUR STRATEGY AND INSIGHTS

To sustainably enhance Intel executives' capacity to lead, CBI:

- Delivered its highly effective structure CBI Leadership Program in individual sessions over a period of 12 months.
- Provided executives with new Conscious Business Leadership Paradigms including: "Authentic Communication", "Managing Conflicts", "Building Cultures of Collaboration", "Accountability & Responsibility" or "Learning Mindset."

CHANGE CREATED

As a result of the programs, executives:

- Established highly engaged and self-directed teams.
- Created a cultural lighthouse effect in the way they managed their teams.
- Dramatically improved relationships, outcomes, and rapport with peers and superiors as well as the way they dealt with conflict.

"The CBI Program's way to transition from a command-and-control to a lead-and-inspire style is incredibly powerful."

Vice-President, Intel Mobile Communication

POWERFUL RESULTS DELIVERED

Executives reportedly shifted from inefficient and stagnant team interactions, personal overload—even dim perspectives inside the organization—to managing large teams in highly visible, strategic positions with a culture of collaboration and high-engagement. Participants received positive responses to the new inspiration they bring to the organization, and have found their roles more fulfilling, personally, as well as benefitting to the overall effectiveness of the organization.



Conscious Business Institute, LLC.

Expanding Human Capacity™

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