

# CBI Culture Assessment

Get a clear picture of what your employees actually think and feel about themselves, their work, the effectiveness of their team, and the culture of your business



## It's critical for leaders to be informed

Many business leaders don't know how their people really feel about working in their organization, or they assume that their company is in better shape than it actually is.

Failing to detect subtle or hidden issues that lead to disengagement is costly. It negatively impacts retention, inclusion, resiliency, agility and many other factors that affect a business' overall health and ability to perform.

**"70% of U.S. employees are not engaged at work. Worldwide, that figure jumps to 85%."**

GALLUP STATE OF THE GLOBAL WORKPLACE, 2017

**"Half of employees are actively searching for a new job."**

GALLUP STATE OF THE AMERICAN WORKPLACE, 2017

Bring awareness to what is keeping your business from being truly healthy and effective

Our Culture Assessment looks at the 5 key identities vital for any successful business operation:

- > Individual Self-Leadership
- > Relationships & Team Leadership
- > Purpose & Values
- > Business & Processes
- > Organizational Leadership

When fulfilled, culture is vibrant & engagement is high. When not fulfilled, culture & performance suffer.



## Leveraging data that can be transformative

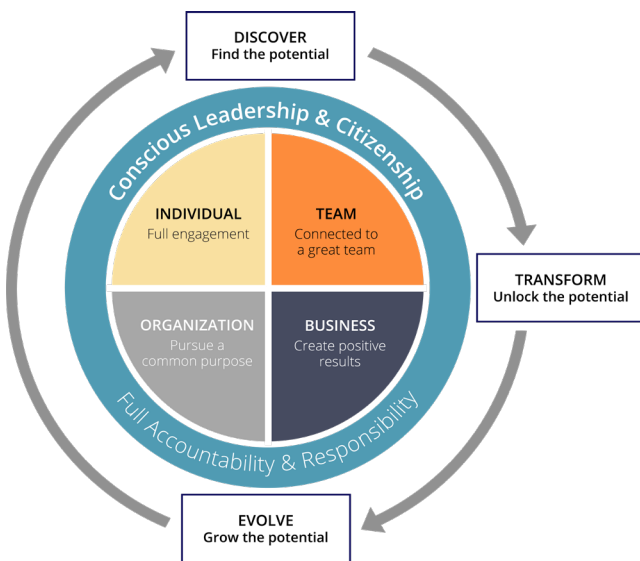
We find for our clients the key patterns and insights that open the door to new possibilities for increased trust, stronger commitment, and elevated engagement.

- > **Uncover the what:** Be informed about the state of culture and leadership in your business
- > **Understand the why:** See what's really below the surface and what it means for you
- > **Identify the how:** Create the pathway to solve problems and move your business forward

## A holistic blueprint for success

CBI Culture Assessment can be deployed on its own or as part of our integrated, market proven platform that provides our clients with an end-to-end system to access and fulfill their inherent potential.

**Discover** using our Culture Assessment and find the hidden issues within your company. **Transform** with our Culture and Leadership Development program and unlock new possibilities that fuel profit and a higher purpose. **Evolve** with our Talent Advisory service and grow your engagement culture one new hire at a time.



## WHO WE ARE

In a world where employment, life, aspiration and rewards are out of balance, where old work methods are not sustainable - it's time for change.

The Conscious Business Institute is a new breed of organizational growth and leadership development practice. We were created to empower the world by helping evolve 'next generation' leaders, creating collaborative teams and realizing purpose-driven cultures. **Come & explore the extraordinary with us.**