

# CBI Culture & Leadership Development

The platform for developing next generation businesses and conscious leaders

A transformative program for building purpose-driven cultures and empowered, responsible leaders. At every level.

Combining neuroscience with organizational development, personal development and human behavior, the CBI Culture & Leadership program solves today's most pressing business challenges from the level of mindset and consciousness.

It covers the 5 key identities necessary for any thriving organization. Identities that, when fulfilled, create vibrant business cultures where people can be themselves, join forces around a common purpose, and achieve remarkable results together.

## Individual

Individuals can be fully themselves; Be in their authentic power; Express their gifts & talents; Learn resilience & accountability; Become mindful & aware

## Organization

Purpose driven culture that creates a movement; Having a moonshot mentality; Making a difference; Managers learning to become Leaders



## Team

Teams that cultivate diversity & inclusion; Move from competition to collaboration; Create connection & belonging; Are responsible & accountable

## Business

Conscious business decision making; Social responsibility; Values based behavior; Sustainability & abundance; Success measured holistically

## Conscious Leader

Courageous & authentic leadership; Engaged & empowered teams; Inspiring vision; Leader development; Advancing the evolution of business

## How the CBI development program is different:



### End-To-End

Building a next generation business requires more than 'one-off' solutions. It requires a complete framework.



### New Learning

We understand how people learn, and have designed delivery modalities for today's dynamic organizations.



### Being

Traditional approaches that focus on the 'Doing-Level' don't stick. We work with our clients on the 'Being-Level'.



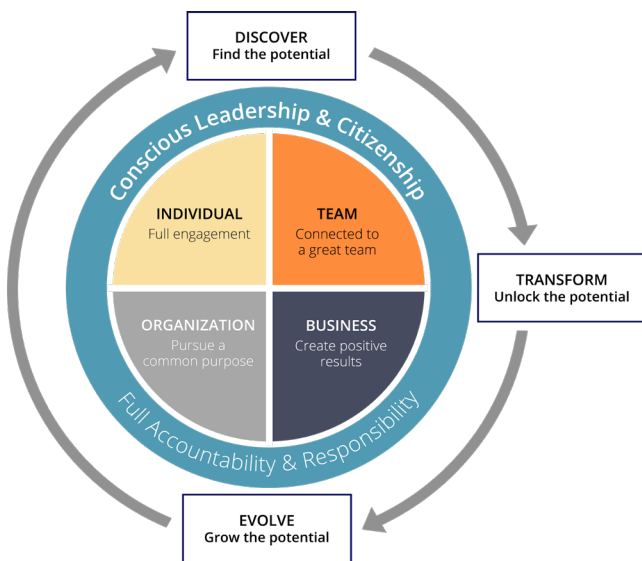
### Tools

Our program brings new possibilities, and the concrete tools to apply them inside - and outside - the office.



### Scalable

Our Partners, Ambassadors & Facilitators span across 15 countries on 4 continents. We work where you work.



## A holistic blueprint for success

CBI Culture & Leadership Development can be deployed on its own or as part of our integrated, market proven platform that provides our clients with an end-to-end system to access and fulfill their inherent potential.

**Discover** using our Culture Assessment and find the hidden issues within your company. **Transform** with our Culture and Leadership Development program and unlock new possibilities that fuel profit and a higher purpose. **Evolve** with our Talent Advisory service and grow your engagement culture one new hire at a time.

## WHO WE ARE

In a world where employment, life, aspiration and rewards are out of balance, where old work methods are not sustainable - it's time for change.

The Conscious Business Institute is a new breed of organizational growth and leadership development practice. We were created to empower the world by helping evolve 'next generation' leaders, creating collaborative teams and realising purpose-driven cultures. **Come & explore the extraordinary with us.**