



# CONSCIOUS BUSINESS INSTITUTE

Building **Clarity** for Next Generation Businesses

Lead with Integrity

Empower Your Team

Inspire Your Customers

Execute with Focus

Live with Purpose

Instill Trust

Create Enthusiasm

Build Sincere Relationships

Create Change

**Grow Your Business**

Executive Briefings

## Who will Speak?

**Peter Matthies**, Director of the Conscious Business Institute, venture capitalist, technology entrepreneur & executive coach.

- Principal at Apax Partners & Co., one of the world's largest Venture Capital and Private Equity firms with over \$20B under management.
- Founder of IT systems integrator in Europe, and technology accelerator in California.
- Author of 3 books and more than 100 articles on technology, investing and leadership topics.
- A unique combination of real-world business acumen with a deep understanding of human behavior.

## What are Executive Briefings?

- Ideally suited for executives: 1.5 – 2 hour, focused meetings to enhance business & personal success.
- Sharp presentation, followed by facilitated conversation to distill key take-away's.
- Revealing concepts for creating a business culture of inspiration, integrity, enthusiasm, and trust.
- Guided approach to isolate and dissolve your company's most corrosive challenges.
- Packaged experience from VC's, seasoned executives & leadership advisors with over 80 years experience.

## Benefits for Your Organization:

- Immediate increase in team empowerment and sense of purpose.
- Measurable business growth.
- Awareness of what's not working, what's working, and what's required to move your business forward.
- Obtain fundamentally new & proven way for growing your business.
- Increased focus and freed-up energy for you and your business.
- "Anschlussgenauigkeit", creating authentic and lasting connections with your team and customers.
- Toolset to refit your organization in a rapidly changing business climate.

## Allow us to Demonstrate our Unique Approach

For a limited time, we are offering an opportunity to learn about "Next Generation Leadership: The Principles for becoming an Authentic Leader" for a reduced rate of \$1000.

**Call:** 1-888-292-8420; press 5 or say "Program Information"  
**Email:** info@consciousbusinessinstitute.com



**Peter Matthies**  
Director of the Conscious Business Institute

*"CBI showed me new dimensions of myself and business I hardly knew existed. Our revenues grew more than 700%. If you are thinking about working with CBI: Stop thinking! You simply can't afford not to work with them. And the best is: It's a lot of fun."*

**Murray Steinman**  
CEO, Flying Horse Communications, Inc.

## Our Guarantees:

1. You have not had this level of **conversation in your team**
2. CBI principles ignite a **new degree of engagement and alignment** in your company
3. Your company becomes **more important to employees & customers** when deploying our principles
4. You experience a **deep quality of connection** with your team and customers
5. You will obtain new insights on how to **grow your business**
6. An understanding of the **contribution and legacy your company can make**